

ARTIFICIAL INTELLIGENCE FOR EXECUTIVES

COURSE OVERVIEW

Artificial Intelligence (AI) is no longer a future concept—it is a present force reshaping industries, value chains, and competitive landscapes. For executives, AI is not merely a technological tool, but a strategic enabler that transforms leadership, long-term planning, organizational agility, and decision-making at scale. This course empowers CEOs and senior executives to understand, evaluate, and harness AI as a central pillar of competitive advantage, business sustainability, and innovation. With a focus on strategic impact rather than technical depth, this course prepares leaders to redefine their vision, build resilient and adaptive organizations, and lead responsibly in a world increasingly driven by intelligent systems.

TARGET COMPETENCIES

- AI Strategic Leadership
- Organizational Development
- Risk Management
- Cultural Transformation for AI adoption
- Generative AI
- AI Ethical Governance
- Social Responsibility

COURSE OBJECTIVES

By the end of the course, participants will be able to:

- Drive organizational transformation using AI.
- Foster a culture that supports AI-driven performance.
- Mitigate risks associated with AI adoption.
- Realize the ROI for AI and GenAI.
- Integrate AI into strategic decision-making.
- Demonstrate ethical leadership in AI implementation.
- Address societal responsibilities tied to AI adoption.

TARGET AUDIENCE

This course is tailored for senior executives and decision-makers responsible for steering their organizations through technological change and AI transformation. It is designed for:

- Chief Executive Officers (CEOs)
- Chief Operating Officers (COOs)
- Chief Strategy Officers (CSOs)
- Chief Human Resource Officers (CHROs)
- Executive Directors

COURSE METHODOLOGY

This course employs a mix of expert-led instruction, real-world examples, and interactive discussions to ensure practical understanding and application of AI leadership principles.

COURSE OUTLINE

INTRODUCTION TO AI

- Overview of AI's role in modern leadership.
- Key concepts and terminologies in AI.
- Challenges and opportunities of AI adoption.

DRIVE AI INITIATIVES FOR COMPETITIVE ADVANTAGE

- Identifying opportunities for AI integration.
- Leveraging AI for market differentiation.
- Measuring the business value of AI.

AI LEADERSHIP TRAITS

- Characteristics of successful AI leaders.
- Developing decision-making skills in AI-driven environments.
- Enhancing emotional intelligence in an AI context.

GENERATIVE AI FOR EXECUTIVES

- Understanding the strategic value of Generative AI (GenAI) Applications in different business functions.
- Opportunities, risks, and governance frameworks for GenAI.
- Positioning GenAI as a differentiator in the executive agenda.

AI STRATEGY FOR ENTERPRISE

- Vision and roadmap for AI adoption.
- AI integration into long-term corporate strategy.
- KPIs and AI ROI evaluation.
- Leadership alignment, governance, and change management enablers.

AI ORGANIZATIONAL STRUCTURE

- Designing structures to support AI initiatives.
- Roles and responsibilities in an AI-driven organization.
- Scalability and adaptability in organizational design.

BUILD AN AI-PERFORMANCE CULTURE

- Strategies for fostering AI readiness in organizations.
- Encouraging innovation through AI-driven tools.
- Aligning culture with AI adoption goals.

AI RISK MANAGEMENT

- Identifying and mitigating AI-related risks.
- Balancing innovation with compliance.
- Frameworks for managing AI risks effectively.

ETHICAL AI IMPLEMENTATION

- Principles of ethical AI usage.
- Avoiding biases and ensuring fairness.
- Governance frameworks for ethical AI implementation.

AI AND SOCIAL RESPONSIBILITY

- The societal impact of AI adoption.
- Strategies for ensuring inclusivity and transparency.
- Measuring the social benefits of AI initiatives.

To register or for complete course information

Office: +971 4 430 8394 | WhatsApp: +971 50 454 9895 | Email: courses@viftraining.com

web: www.viftraining.com