

# TREASURY AND INVESTMENT MANAGEMENT

## COURSE OVERVIEW

This 3-day intensive training course on Treasury and Investment Management is designed specifically for banking professionals to elevate their expertise in managing treasury operations and investment portfolios. The curriculum covers essential areas such as liquidity management, risk assessment, investment strategies, regulatory compliance, asset allocation, and performance evaluation. Participants will gain a deep understanding of advanced techniques and best practices that enhance financial stability and profitability. The course includes practical case studies, interactive sessions, and real-world applications to ensure participants can effectively implement the concepts learned in their professional roles.

## TARGET COMPETENCIES

- Liquidity Management
- Risk Management
- Investment Strategies
- Regulatory Compliance
- Asset Allocation
- Performance Evaluation
- Financial Instruments

## TARGET AUDIENCE

- Treasury Managers
- Investment Managers
- Risk Managers
- Financial Analysts
- Portfolio Managers
- Bank Executives

## COURSE OBJECTIVES

By the end of this course, attendees will be able to:

- Understand and apply liquidity management techniques.
- Develop and implement effective risk management strategies.
- Analyze and select appropriate investment opportunities.
- Ensure compliance with regulatory requirements.
- Allocate assets to optimize returns and manage risks.
- Evaluate the performance of treasury and investment portfolios.
- Utilize financial instruments for hedging and investment purposes.
- Integrate treasury and investment management practices to enhance overall financial stability.

# **COURSE METHODOLOGY**

The course employs a combination of interactive presentations, practical case studies, group discussions, and real-world applications. Participants will engage in hands-on exercises to apply advanced techniques and best practices in treasury and investment management.

## **COURSE OUTLINE**

### **INTRODUCTION TO TREASURY MANAGEMENT**

- Role and Importance of Treasury in Banks.
- Key Functions and Responsibilities.
- Overview of Treasury Operations.
- Treasury Management Systems.

### **LIQUIDITY MANAGEMENT**

- Concepts and Principles of Liquidity Management.
- Liquidity Ratios and Metrics.
- Short-term and Long-term Liquidity Planning.
- Tools and Techniques for Managing Liquidity.

### **RISK MANAGEMENT IN TREASURY**

- Identifying and Assessing Risks.
- Interest Rate Risk Management.
- Foreign Exchange Risk Management.
- Credit Risk Management.

### **INVESTMENT STRATEGIES FOR BANKS**

- Overview of Investment Strategies.
- Fixed Income Investments.
- Equity Investments.
- Alternative Investments.

### **REGULATORY COMPLIANCE**

- Key Regulatory Frameworks.
- Basel III and Its Implications.
- Compliance Monitoring and Reporting.
- Impact of Regulatory Changes on Treasury Operations.

### **ASSET ALLOCATION AND PORTFOLIO MANAGEMENT**

- Principles of Asset Allocation.
- Diversification Strategies.
- Portfolio Construction and Optimization.
- Performance Measurement and Attribution.

### **FINANCIAL INSTRUMENTS AND HEDGING TECHNIQUES**

- Types of Financial Instruments.
- Derivatives and Their Uses.
- Hedging Strategies and Techniques.
- Evaluating the Effectiveness of Hedges.