

FUNDAMENTALS OF CORPORATE FINANCE

COURSE OVERVIEW

By Attending this course, you will delve into financial analysis, investment assessment, risk management, financial strategizing, valuation methodologies, optimizing capital structures, efficient cash flow management, and effective M&A tactics. Whether you aspire to excel in equity research, corporate development, financial planning & analysis (FP&A), or treasury, this course provides the foundation for a successful career in corporate finance.

TARGET COMPETENCIES

- Financial Analysis
- Investment Appraisal
- Risk Evaluation
- Financial Planning
- Valuation Techniques
- Capital Structure Optimization
- Cash Flow Management
- M&A Strategies

COURSE OBJECTIVES

By completely attending this course, participants will learn how to:

- Analyze financial statements and ratios for informed decision-making.
- Evaluate investment opportunities using diverse appraisal methods.
- Identify, assess, and mitigate financial risks.
- Develop robust financial plans aligned with organizational goals.
- Apply valuation techniques for investment assessment.
- Optimize capital structure to enhance financial efficiency.
- Manage cash flows strategically.
- Understand and implement effective M&A strategies.
- Enhance financial decision-making skills for practical application in M&A scenarios.

TARGET AUDIENCE

This course is ideal for finance professionals, analysts, managers, and individuals eager to grasp the essentials of corporate finance to make informed business decisions.

COURSE METHODOLOGY

Our Corporate Finance Fundamentals course offers an engaging and hands-on learning experience. Through interactive discussions, case studies, and team projects. Participants will apply corporate finance concepts to practical scenarios, this dynamic approach ensures a deep understanding and practical application of key financial principles in real business settings, making it an accessible journey to mastering corporate finance fundamentals.

COURSE OUTLINE

FINANCIAL ANALYSIS

- Interpret financial statements and key ratios.
- Analyze financial performance and health.
- Identify critical financial indicators.
- Assess profitability and liquidity.
- Detect financial strengths and weaknesses.

INVESTMENT APPRAISAL

- Utilize discounted cash flow (DCF) methods.
- Evaluate investment opportunities.
- Make informed investment decisions.
- Calculate net present value (NPV) and internal rate of return (IRR).
- Prioritize projects for maximum value.

RISK EVALUATION

- Recognize and quantify financial risks.
- Develop risk mitigation strategies.
- Implement risk management techniques.
- Strengthen financial stability.
- Minimize risk exposure.

FINANCIAL PLANNING

- Create comprehensive financial plans.
- Forecast revenue and expenditure.
- Devise effective budgeting strategies.
- Align financial plans with organizational goals.
- Monitor and adapt financial plans.

VALUATION TECHNIQUES

- Determine the value of investments and assets.
- Apply various valuation methods (e.g., DCF, comparables).
- Analyze investment opportunities effectively.
- Make informed investment decisions based on valuation outcomes.
- Assess asset and securities worth.

CAPITAL STRUCTURE OPTIMIZATION

- Optimize capital allocation between debt and equity.
- Minimize the cost of capital.
- Enhance financial flexibility.
- Balance risk and return.
- Manage debt and equity efficiently.

CASH FLOW MANAGEMENT

- Manage cash flows efficiently.
- Forecast cash flow requirements.
- Improve working capital management.
- Mitigate liquidity risks.
- Ensure financial stability.

M&A STRATEGIES

- Understand M&A fundamentals and strategies.
- Assess the financial viability of M&A transactions.
- Evaluate synergy opportunities.
- Navigate M&A regulations and due diligence.
- Make informed M&A decisions.

To register or for complete course information

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